lablet Based Mobile Learning Platform

# LEADERSHIP FOR COMMUNITY-DRIVEN SOCIAL CHANGE

The Goldin Institute is working with partners from Imagine Chicago, DePaul University and the Massachusetts Institute of Technology to develop a tablet-based mobile learning platform to train grassroots activists in Community Driven Social Change.



## **Building a Tablet-Based Mobile Learning Platform** leadership for community driven social change

The Goldin Institute is in the process of building the Leadership for Community Driven Social Change mobile learning application in collaboration with Imagine Chicago, DePaul University and the Massachusetts Institute of Technology. This innovative distance learning course will be built for the iPad with the necessary instructional materials and interactive capacity built in to the device as a way to overcome the digital divide that limits many leaders in our network.

Through our work we have found that communities often face similar sets of critical challenges. By linking and supporting grassroots efforts - both online and on the ground - we provide opportunities to build innovative multi-sector partnerships that adapt to particular local contexts and draw from creative approaches from around the world.

This course will offer a new and cost effective way to bring grassroots leaders together to share innovative strategies, unique insights and knowledge. The twelve week pilot course will be launched in the Spring of 2015 with 20 - 25 select grassroots activists who will take the course together "online".

The Goldin Institute *builds grassroots*partnerships for global change that are rooted in the power of communities coming together to build their own solutions and determine their own futures. We help communities achieve their goals through a combination of online and on the ground initiatives focused on addressing poverty alleviation, gender empowerment, environmental sustainability and conflict resolution.



In August 2011, the Goldin Institute partnered with DePaul University to run a Digital Storytelling workshop with women's groups in Haiti who were working to stop the epidemic of violence against women and girls in the displacement camps of Port au Prince. Learning the skills necessary to write, produce and share their stories has provided a useful tool for community driven social change to stop gender-based violence.

The Goldin Institute built its first digital distance learning course in 2007 to prepare over 100 global activists engaged in child soldier reintegration efforts from twenty countries to work, learn and act together towards more effective and efficient solutions to the crisis. We are pursuing this tabletbased mobile learning platform to overcome the digital divide and reduce the expense of extended face-to-face meetings.



## Leadership for Community Driven Social Change pilot course overview

Application Process

Course Overview Community Driven Social Change Global Associate Application

Global Network

1

**APPLICATION PROCESS** Out of over 400 applications from around the world, this course will select a geographically and demographically diverse group of 20 - 25 highly motivated grassroots leaders with a demonstrated commitment to Community Based Social Change. Selected participants will need to commit to up to eight hours per week devoted to the twelve week course.

2

**COURSE OVERVIEW** The first section of the course will offer a basic tutorial on using the iPad and course navigation, an introduction to the Goldin Institute, an overview of the course and its primary goals. Using audio-visual resources and robust interactive capacities, this section will offer participants opportunities to get to know and engage with their new peers and colleagues.

3

**COMMUNITY DRIVEN SOCIAL CHANGE** Through readings, recorded interviews, case studies and interactive exercises, this module will introduce participants to the theory and practice Community Driven Social Change. As opposed to traditional organizing and mobilizing initiatives, this approach builds broad-based support and engagement towards goals set by the community.

4

**GLOBAL ASSOCIATE APPLICATION** In addition to course evaluation and reflective sessions, this final section will offer participants an opportunity to apply to join the Goldin Institute's team as a Global Associate staff member. Successful applicants will be provided the financial, material and consultative support need to utilize the tools learned through the course in their own communities.

**GLOBAL NETWORK** In addition to the selected Global Associate led projects that result from the course, the Goldin Institute will provide continuous consultative support to the growing alumni network. Alumni and their partner organizations with innovative approaches and expertise will help inform and create a growing body of courses in service to grassroots leadership development.

"I am one of those fortunate enough to participate in several activities of the Goldin Institute since its founding in 2002. Through my involvement, my skills and understanding of community-based peace building has been enhanced and I have become active in promoting a culture of peace and active non-violence among the conflict-affected areas not only in Mindanao, Philippines, but in other communities in the Goldin Institute's global network".





## Goldin Institute Global Associates Program grassroots partnerships for global change

Since our inception in 2002, the Goldin Institute has enjoyed the privilege of working directly with outstanding grassroots organizers and activists in over forty countries who are leading important and innovative grassroots work for peace, justice and sustainability around the world.

Global Associates lead our efforts to lift up the stories, best practices and innovative initiatives throughout our global network so that we can all learn from the effective strategies that our grassroots leaders are leading. In partnership with Goldin Institute staff, Global Associates:

- Lead community-driven social change initiatives in their own communities.
- Build multi-sector partnerships with local and regional civic, governmental, business and religious leaders and their communities, organizations and agencies.
- Contribute to the growing body of on-line tools through the Goldin Institute website and course offerings.
- Serve as a liaison and representative of Goldin Institute at local, regional and global gatherings and conferences.
- Provide consultative support to other participants in the network based on areas of expertise.
- Inform the strategic vision and plan for the organization and the network.

Global Associates are the key to achieving our mission of building grassroots partnerships for global change.

#### **GLOBAL ASSOCIATES**

The Goldin Institute is pleased to introduce the current class of Global Associates who are actively leading community driven social change efforts on the issues of safe drinking water, child soldier reintegration, conflict resolution and women's leadership.



Susana Anayatin Global Associate Philippines



Dorcas Kiplagat Global Associate Uganda, Somalia and DRC



Lissette Mateus Roa Global Associate Colombia



Malya Villard-Appolon Global Associate Haiti

## Leadership for Community Driven Social Change meet the course facilitators



#### **Bliss Browne**

#### Founder, Imagine Chicago

- Founder and President of Imagine Chicago, a non-profit organization dedicated to designing and supporting intergenerational and inter-cultural social change
- Over the past twenty years, Bliss has helped nurture civic engagement strategies in over twenty countries.
- Author, facilitator and trainer on the subject of civic engagement and community leadership.



#### Ceasar McDowell

#### **Professor, MIT and Director of Engage the Power**

- Professor of Practice of Community Development at MIT
- Executive Director of the Interaction Institute for Social Change where he focuses on Facilitative Leadership
- Senior Fellow at the Egan Urban Center at DePaul University
- Founder of MIT's Co-Lab (previously named Center for Reflective Community Practice).



Lisa Dush

#### **Professor, DePaul University**

- Assistant Professor in the Department of Writing, Rhetoric and Discourse at DePaul University
- Teaches courses in new media studies and professional writing at the undergraduate and graduate level
- Research involves developing processes, tools and theories that can help organizations use new media
- Founded and ran digital storytelling training company



### **Travis Rejman**

#### **Executive Director, Goldin Institute**

- Leads the Goldin Institute's efforts to build grassroots partnerships for global change in over forty countries
- Develops multi-sector partnerships in the areas of poverty alleviation, environmental sustainability, reconciliation and gender empowerment
- Former Program Director for the Parliament of the World's Religions